

PHILIP MORRIS U.S.A.  
ADVERTISING  
1982

TOTAL AUG

FORM #780  
PM USA REV. 8/81

14.2

PHILIP MORRIS U.S.A.  
ADVERTISING  
1982

		JAN				FEB				MAR				APR				MAY				JUNE				JULY				AUG				SEPT				OCT				NOV				DEC				JAN '83				TOTAL		AVG																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
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Source: <https://www.industrydocuments.ucsf.edu/docs/xpbn0004>

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[illegible]

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Source: <https://www.industrydocuments.ucsf.edu/docs/xpbn0004>

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2040971467

COSMOPOLITAN

PHILIP MORRIS U.S.A.  
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1982

[illegible]

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2040971468

PHILIP MORRIS U.S.A.

NOT  
AVAILABLE

## ADVERTISING

1982

[illegible]

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2040971469

BASED ON  
11 MONTHS  
INDUSTRY